



# MEDIA INFORMATION



★ **Governors' Cup Champions:** 1997 1990 1988 1974 1971 1964 1956 1955 1952 1939 ★

**FOR IMMEDIATE RELEASE**  
**THURSDAY, OCTOBER 20, 2011**

**CONTACT: CHUCK HINKEL**  
**(585) 454-1001, EXT. 3006**

**RED WINGS ANNOUNCE YANKEES SEASON SEAT PACKAGES &  
RED WINGS EIGHT-GAME "AS THE VISITING TEAM" TICKET PACKAGE;  
RED WINGS INDIVIDUAL GAME TICKET PRICES;  
RED WINGS & YANKEES FRONTIER FIELD GAME TIMES ANNOUNCED**

The Rochester Red Wings today announced 2012 Ticket Plans including Yankees season seat packages and a ticket plan being offered exclusively to Red Wings season seat holders consisting of the additional eight Red Wings games in which Rochester will be the visiting team against the Yankees at Frontier Field.

Rochester's 2012 Yankees season seat package offers fans a chance to see all 37 Yankees games at Frontier Field at a discounted price while giving our Red Wings season seat holders the first opportunity to purchase their current season seats for all the Yankees games, as well.

Red Wings season seat holders will also be given the opportunity to purchase their current season seat for all 37 of the Yankees games at a deeply discounted price, similar to their current season seat pricing, which is approximately 50% (or more) off box office prices.

**Current Red Wings Season Seat Holder 37 Game Yankees Package:**

	<i>Paid by: 9/16</i>	<i>Paid by: 11/11</i>	<i>Paid After: 11/11</i>
<b>Premium Box</b>	\$185	\$195	\$200
<b>Upper Box</b>	\$175	\$185	\$195
<b>Reserved</b>	\$140	\$150	\$155

Season seat holders discounted rate will be determined by when they paid for their 2012 Red Wings season seats.

**Red Wings Eight-Game ticket package as the "Visiting Team" vs. the Yankees at Frontier Field (only available to full season seat holders):**

<b>Premium Box</b>	<b>\$40</b>
<b>Upper Box</b>	<b>\$36</b>
<b>Reserved</b>	<b>\$32</b>

\*Current Red Wings season seat holders must reserve their Yankees ticket plan by November 15<sup>th</sup> to guarantee their Red Wings season seat location.

**Yankees 37-game Season Seat Package for Non-Red Wings Season Seat Holders:**

<b>Premium Box</b>	<b>\$335</b>
<b>Upper Box</b>	<b>\$280</b>
<b>Reserved</b>	<b>\$185</b>

While not as deeply discounted as the prices being offered current Red Wings season seat holders, this Yankees season seat package still represents up to 1/3-off regular prices. The package also includes three complimentary tickets to any 2012 Red Wings home game.

**-continue-**



★ [www.RedWingsBaseball.com](http://www.RedWingsBaseball.com) ★





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Additionally, 2012 Voucher books and Diamond Debit Cards, good for any Red Wings or Yankees games are now available.

<b>8 Premium Box ticket Voucher book</b>	<b>\$78.00</b>
<b>8 Upper Box ticket Voucher book</b>	<b>\$66.00</b>
<b>10 Reserved ticket Voucher book</b>	<b>\$57.50</b>

These prices represent a savings of up to \$2.25 per ticket and can be used for both Red Wings and Yankees games in 2012.

The Rochester Red Wings have also announced that 2012 individual game ticket prices will be increasing by 50 cents. Since moving from Silver Stadium to Frontier Field in 1997, the Red Wings have had just four 50 cent increases in box office ticket prices (\$2.00 increase in 16 years).

Individual game ticket prices will be the following:

	<i>Advance Sale</i>	<i>Day of</i>	<i>Group</i>
<b>Premium Box</b>	\$11.00	\$12.00	\$9.50
<b>Upper Box</b>	\$9.50	\$10.50	\$8.50
<b>Reserved</b>	\$7.00*	\$8.00*	\$6.00

\*Children and seniors prices are discounted \$1 off these prices.

**Red Wings Season Seats** (72 games) continue to be on sale all at less than \$5.50 a game, at the following discounted prices:

	<i>Pay by 11/12</i>	<i>after 11/12</i>
<b>Premium Box</b>	\$370 (\$5.14 per game)	\$390 (\$5.41 per game)
<b>Upper Box</b>	\$355 (\$4.93 per game)	\$375 (\$5.20 per game)
<b>Reserved</b>	\$285 (\$3.95 per game)	\$295 (\$4.09 per game)

**ALL TICKET PACKAGES ARE ON SALE NOW BY CALLING THE RED WINGS FRONT OFFICE AT 585-454-1001.**

Also, please note that the International League has made the following changes to the Rochester Red Wings 2012 schedule. **The May 1-4 series vs. the Yankees will now be considered ROAD GAMES for Rochester while the June 30, July 1, and the August 18 and 19 games vs. the Yankees will now be considered HOME GAMES.**

# 2012 RED WINGS / YANKEES

SUN	MON	TUES	WED	THUR	FRI	SAT
<b>APRIL</b>						
			5	6		7 BUF 4:05
8 BUF 1:05	9 BUF 7:05	10 BUF 1:05	11 PAW 7:05	12 PAW 7:05	13 PAW 7:05	14
15	16 ROC 7:05	17 ROC 7:05	18 ROC 7:05	19 ROC 7:05	20 LHV 7:05	21 LHV 1:05
22 LHV 1:05	23	24 SYR 7:05	25 SYR 7:05	26 SYR 11:35a	27	28
29	30					

SUN	MON	TUES	WED	THUR	FRI	SAT
<b>JULY</b>						
1 SWB 6:05	2	3	4 PAW 7:05	5 PAW 7:05	6 PAW 7:05	7 LHV 6:05
8 LHV 6:05	9	10 --All-Star Break--	11	12 TOL 7:05	13 TOL 7:05	14 TOL 7:05
15 TOL 6:05	16 CHR 7:05	17 CHR 7:05	18 CHR 7:05	19 CHR 12:05	20	21
22	23	24 SYR 7:05	25 SYR 7:05	26 SYR 11:05a	27 SYR 7:05	28
29	30 PAW 7:05	31 PAW 7:05				

SUN	MON	TUES	WED	THUR	FRI	SAT
<b>MAY</b>						
		1 ROC 7:05	2 ROC 7:05	3 ROC 7:05	4 ROC 7:05	5 BUF 7:05
6 BUF 1:05	7 COL 7:05	8 COL 7:05	9 COL 7:05	10 COL 1:05	11 DUR 7:05	12 DUR 7:05
13 DUR 1:05	14 DUR 7:05	15 LOU 7:05	16 LOU 7:05	17 LOU 7:05	18 LOU 7:05	19 GWN 7:05
20 GWN 1:05	21 GWN 7:05	22 GWN 11:05a	23	24	25	26
27	28 TOL 4:05	29 TOL 7:05	30 TOL 7:05	31 TOL 12:05		

SUN	MON	TUES	WED	THUR	FRI	SAT
<b>AUG./SEPT.</b>						
		1	2 IND 7:05	3 IND 7:05	4 IND 7:05	
5 IND 6:05	6 SWB 7:05	7 SWB 7:05	8 SWB 7:05	9 SWB 7:05	10 PAW 7:05	11 PAW 7:05
12	13	14 IND 7:05	15 IND 7:05	16 IND 7:05	17 IND 7:05	18 SWB 7:05
19 SWB 6:05	20	21	22 LHV 7:05	23 LHV 7:05	24 LHV 7:05	25
26	27	28	29	30 BUF 7:05	31 BUF 7:05	1
2	3 SYR 1:05					

SUN	MON	TUES	WED	THUR	FRI	SAT
<b>JUNE</b>						
					1 COL 7:05	2 COL 7:05
3 COL 1:05	4 COL 7:05	5 NOR 7:05	6 NOR 7:05	7 NOR 11:05a	8 NOR 7:05	9 LOU 7:05
10 LOU 1:05	11 LOU 7:05	12	13	14	15	16
17	18 DUR 7:05	19 DUR 7:05	20 DUR 7:05	21 DUR 1:05	22 CHR 7:05	23 CHR 7:05
24 CHR 5:05	25 CHR 7:05	26 GWN 7:05	27 GWN 7:05	28 GWN 7:05	29 GWN 7:05	30 SWB 7:05

## INTERNATIONAL LEAGUE

### NORTH DIVISION

- BUF Buffalo Bisons
- LHV Lehigh Valley IronPigs
- PAW Pawtucket Red Sox
- ROC Rochester Red Wings
- SWB Scranton W/B Yankees
- SYR Svracuse Chiefs

### WEST DIVISION

- COL Columbus Clippers
- LOU Louisville Bats
- IND Indianapolis Indians
- TOL Toledo Mud Hens

### SOUTH DIVISION

- CHR Charlotte Knights
- DUR Durham Bulls
- NOR Norfolk Tides
- GWN Gwinnett Braves



WINGS HOME  
 YANKEES HOME